



Clevertar welcomes Dinuke Ranasinghe, ex-MD of PayPal APAC and founder of successful global ecommerce marketplace provider Arcadier, to its Board of Directors.

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Adelaide, Australia

Clevertar, a conversational commerce AI company, is thrilled to announce that Dinuke Ranasinghe has joined its Board of Directors. Ranasinghe spearheaded PayPal's launch in APAC and is the founder and CEO of Arcadier, a successful global ecommerce marketplace provider based in Singapore, and brings extensive experience in ecommerce technology to Clevertar. He presently sits on the boards of Homeplus (Korea) the country's second largest retailer, fintech Swarmer and SaaS operator Cashflow Manager.

As a member of Clevertar's Board of Directors, Ranasinghe will be responsible for advising on strategy and providing guidance to help Clevertar continue to grow and thrive in the conversational AI market.

"We are delighted to welcome Dinuke to our Board of Directors," said Mark Pitcher, Chair of Clevertar. "His expertise in SaaS for ecommerce will be invaluable as we develop our conversational AI solutions for ecommerce businesses. We are confident that his insights and guidance will help us achieve our vision to enable the conversations people need; how, when and where they need them."

Ranasinghe is excited to join the Clevertar team and contribute to the company's success. "I am impressed by Clevertar's innovative conversational AI technology and its potential to transform ecommerce engagement," he said. "I look forward to working with the Board of Directors and the Clevertar team to help the company achieve its ambitious goals."

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About Dinuke Ranasinghe

Dinuke Ranasinghe is the co-founder and CEO of Arcadier, the worlds first proprietary marketplace platform based in Singapore which operates in 180 countries and now boasts over 24,000 unique marketplaces. This follows his leadership of PayPal's expansion into the region and regional leadership roles with Visa and other multi-nationals. He holds degrees from the Universities of Sydney, Oxford & the Australian Graduate School of Management.

About Clevertar

Clevertar is a conversational AI company based in Adelaide, Australia. Its proprietary technology enables businesses to engage with customers using natural language conversations, improving customer experience, and driving sales. The company's solutions have been used by leading organisations locally and nationally for improved service and customer experience.

For more information about Clevertar and its conversational AI solutions, please visit www.clevertar.com.

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